



Non-Exhibitor Opportunities

An Ag Educational and Networking Event

Show Dates: January 10 & 11, 2025
Ike Hamilton Expo Center

Contact: North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.368.5005

E-mail: agriffith@agexpo.org
www.agexpo.org

The 43rd Annual AG EXPO will be held January 10 & 11, 2025, at the Ike Hamilton Expo Center in West Monroe, LA. Hosted by the North Louisiana Agri-Business Council, AG EXPO is unique in the Louisiana, South Arkansas, East Texas and Mississippi areas. This premier event is attended annually by approximately 10,000 people from the region.

AG EXPO educates the public on the many ways agriculture touches daily lives, from explaining the food chain to the multiple uses of agricultural products. It introduces advances in technology and science being made for efficiencies in growing, harvesting and marketing all kinds of commodities. The event provides a most unique opportunity for the agri-business community to educate and network. It is an event the entire family enjoys.

AG EXPO is a combination of several events in one venue, which assures appeal to the agricultural community and the general public. There are educational "ag alleys" featuring commodities and a mini-farm that targets youth but is enjoyed by all ages; a Junior Livestock Show, a Horse Exhibit, the Trade Show, educational seminars and an Agricultural Awards Luncheon which recognizes regional agricultural and agri-business leaders. Educational opportunities include a Forestry Forum, plus others to be announced.

The North Louisiana Agri-Business Council, sponsor of the event, now offers an opportunity for interested businesses to participate in the Expo without having a booth. Tax deductible payments may be made to NLABC as a business expense or as a charitable donation to the Louisiana Ag Educational Foundation (LAEF)-a qualified 501(c)(3) organization. If donating to LAEF, you may be eligible for a tax deduction, but it is recommended to consult with your tax advisor.

Non- Exhibitor Sponsorship Levels:

CONTRIBUTOR: \$100 - recognized on signage at event

SILVER SPONSOR: \$250 - above PLUS your banner hung in the pavilion-furnished by participating company

GOLD SPONSOR: \$500 - all the above PLUS recognition on AgExpo website with link to your website, 2 show badges

PLATINUM SPONSOR: \$1,000 - all the above PLUS invitation to and recognition at luncheon, 2 additional show badges

Please make checks payable to:
North Louisiana Agri-Business Council (NLABC))OR
Louisiana Ag Educational Foundation(LAEF)-a 501(c)(3)
and mail to:
PO Box 2356, West Monroe, LA 71294



Non-Exhibitor Application/Contract

An Ag Educational and Networking Event
Show Dates: January 10 & 11, 2025
Ike Hamilton Expo Center

Contact: Amy Griffith
North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.368.5005

E-mail: agriffith@agexpo.org
www.agexpo.org

Company Information

Company Name: _____
(Name as you would like it to appear in Ag Expo Advertising Products)

Contact Person: _____

Tel #: (____) _____ Cell (____) _____

E-mail _____

Website address _____

May we link to your website from www.agexpo.org? ____yes ____no

Mailing Address: _____

City: _____ State _____ Zip: _____

Location of Business Address (If different from above) _____

City: _____ State _____ Zip: _____

Approved by: (Please print) _____

(Signature) _____

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PLATINUM: \$1,000 - all the above PLUS invitation to and recognition at luncheon, 2 additional show badges

TOTAL CONTRIBUTIONS:

- ❖ ____ PLATINUM (\$1,000) \$ _____
- ❖ ____ GOLD (\$500) \$ _____
- ❖ ____ SILVER (\$250) \$ _____
- ❖ ____ CONTRIBUTOR (\$100) \$ _____

Total Payment Due by Dec. 6, 2024

- ❖ Make checks payable to:
- ❖ North LA Agri-Business Council (NLABC) OR Louisiana Ag Educational Foundation (LAEF)-a 501(c)(3) organization. Please consult with your tax advisor.

For Council Use Only

Date Contract received:

Date Payment received:

\$ _____

Ck. # _____