

Sponsorship Opportunities



Contact: North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.355.2495
Fax: 318.644.5698
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www.agexpo.org

The 30th Annual AG EXPO will be held January 20 & 21, 2012, at the Ike Hamilton Expo Center in West Monroe, LA. Hosted by the North Louisiana Agri-Business Council, AG EXPO is unique in the Louisiana, south Arkansas, east Texas and Mississippi area. This premier event is attended annually by approximately 10,000 people from the region. AG EXPO 2012 will be enhanced by attendance from the Louisiana Cattlemen's Association Annual Meeting to be held simultaneously in West Monroe, LA.

AG EXPO annually educates the public on the many ways agriculture touches daily lives, from explaining the food chain to the multiple uses of agricultural products. It introduces advances in technology and science being made for efficiencies in growing, harvesting and marketing all kinds of commodities. The event provides a most unique opportunity for the agri-business community to display products and services. It is an event the entire family enjoys.

AG EXPO is a combination of several events tied into one venue, which assures appeal to the agricultural community and the general public. There are educational "ag alleys" featuring commodities and a mini-farm that targets youth but is enjoyed by all ages; a junior livestock show, the trade show, and an Agricultural Awards Luncheon which recognizes regional agricultural and agri-business leaders. Educational opportunities include a Forestry Forum, Master Gardener Program, Pesticide Re-Certification Program (through LSU Ag Center), a Master Logger CE Program (through LA Forestry Assoc. & LA Logging Council) and a Cattleman's University (through LA Cattlemen's Assoc.)

Title Sponsorships-\$6,000

Benefits of Title Sponsorship:

Sponsor will:

- be recognized in radio, television, newspaper and billboard advertising, press releases.
- be included in all promotional materials.
- be granted two 10' by 9' booth spaces before opening booth selection to other sponsors or exhibitors.
- have company logo printed on tickets and receive 100 complimentary tickets to the Expo.
- be recognized at the AG EXPO Agricultural Awards-Legislative Luncheon held prior to the official grand opening.
- be invited to have a representative serve on the AG EXPO Planning Committee if they so desire.
- receive 12 passes (badges).

Corporate Sponsorship-\$1,000

Benefits of Corporate Sponsorship:

Sponsor will:

- be granted two 10' by 9' booth spaces before opening the floor to other exhibitors.
- be recognized at the AG EXPO Agricultural Awards-Legislative Luncheon held prior to the official grand opening.
- be recognized on tickets and receive 20 complimentary tickets to AG EXPO.
- receive 8 passes (badges).

Please complete Sponsorship Commitment Form (on reverse or next page) by October 14, 2011 to assure your special participation with this event.



Sponsorship Application/Contract

Show Dates: January 20 & 21
Ike Hamilton Expo Center
501 Mane Street -- West Monroe, LA 71292

Contact: Sandy Lyons
North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.355.2495
Fax: 318.644.5698
Email: agexpo@bayou.com
www.agexpo.org

Please indicate your desired level of participation along with your payment selection and return this form to the address listed below as soon as possible. The deadline for both title and corporate sponsorships is 5:00 P. M. **Friday, October 14, 2011.**

_____ Yes, I will support the 30th Annual AG EXPO as a (check one):

_____ Title Sponsor _____ Corporate Sponsor

(Two booths included in each sponsorship; see Exhibitor Information for prices on additional display space.)

Please invoice me in ___ November 2011 ___ December 2011 ___ January 2012 _____

_____ Check has been requested and is being mailed _____ Check enclosed.

Company Information

Company Name: _____
(Name as you would like it to appear in Ag Expo Promotional Material)

Contact Person: _____

Approved by: (Please print) _____

(Signature) _____

Mailing Address: _____

City: _____ State _____ Zip: _____

Location of Business
Address: _____

City: _____ State _____ Zip: _____

Tel #: (____) _____ Cell (____) _____

Email _____

Website address _____

May we link to your website from www.agexpo.org? ___ yes ___ no

My company will be exhibiting the following products or services:

- ❖ Title Sponsorship \$ _____
- ❖ Corporate Sponsorship \$ _____
- ❖ # of additional booths @ total cost \$ _____
- ❖ Inside Heavy Equipment Space Cost \$ _____
- ❖ Outside Heavy Exhibit Space Cost \$ _____
- ❖ Additional Company Passes at \$7.00 ea. \$ _____
- ❖ Additional Tables @ \$20 ea. \$ _____
- ❖ Total Payment Due \$ _____

please see Exhibitor Information for prices on additional space

❖ Make checks payable to: North Louisiana Agri-Business Council

Indicate your preference for booth space(s) below.

*Booth space is first granted to sponsors of record by **October 14, 2011**, then exhibitors, based on the date each application and payment is received.*

1st Choice _____ 2nd Choice _____

3rd Choice _____ 4th Choice _____

We need: ___ 5 amps 110v electricity
___ 220v electricity (one spot available)
___ no electricity

*Note: **5 amps of electricity** is provided; enough for lights or computer, but NOT enough for electric heaters or any cooking devices. With advance notice, arrangements may be made to provide additional electricity in some areas of the arena; a charge for dedicated circuit may apply. Exhibitor must provide extension cords and/or power strips.*

For Council Use Only

Date contract received:

_____ Date Payment received:

_____ \$ _____

Ck. No. _____