



# Exhibitor Information

**Contact: North LA Agri-Business Council**  
**P. O. Box 2356**  
**West Monroe, LA 71294**  
**Voice: 318.355.2495**  
**Fax: 318.644.5698**  
**Email: [agexpo@bayou.com](mailto:agexpo@bayou.com)**  
**[www.agexpo.org](http://www.agexpo.org)**

The 30<sup>th</sup> Annual AG EXPO will be held January 20 & 21, 2012, at the Ike Hamilton Expo Center in West Monroe, LA. Hosted by the North Louisiana Agri-Business Council, AG EXPO is unique in the Louisiana, south Arkansas, east Texas and Mississippi area. This premier event is attended annually by approximately 10,000 people from the region. AG EXPO 2012 will be enhanced by attendance from the Louisiana Cattlemen's Association Annual Meeting to be held simultaneously in West Monroe, LA.

AG EXPO annually educates the public on the many ways agriculture touches daily lives, from explaining the food chain to the multiple uses of agricultural products. It introduces advances in technology and science being made for efficiencies in growing, harvesting and marketing all kinds of commodities. The event provides a most unique opportunity for the agri-business community to display products and services. It is an event the entire family enjoys.

AG EXPO is a combination of several events tied into one venue, which assures appeal to the agricultural community and the general public. There are educational "ag alleys" featuring commodities and a mini-farm that targets youth but is enjoyed by all ages; a junior livestock show, the trade show, and an Agricultural Awards Luncheon which recognizes regional agricultural and agri-business leaders. Educational opportunities include a Forestry Forum, Master Gardener Program, Pesticide Re-Certification Program (through LSU Ag Center), a Master Logger CE Program (through LA Forestry Assoc. & LA Logging Council) and a Cattleman's University (through LA Cattlemen's Assoc.)

## Booth Information for Exhibitors

Each exhibitor receives 4 company passes (badges) and one additional pass (badge) per extra booth space purchased. All individual inside booths will measure 10' (width) x 9' (depth). Multiple booth discounts apply to adjacent/contiguous booths only.

**Inside booths:** 1 @ \$350.00  
2 @ \$650.00  
3 @ \$950.00  
4 @ \$1250.00

**Corner Booth Locations \$50 additional**

**Indoor Heavy Equipment Exhibits** (5 units of 18 ft. x 64 ft available)

One unit @ \$1100.00 (18' x 64')  
One-half unit @ \$600.00 (9' x 64')

**If exhibiting inside and outside**, add an additional \$100.00 to the price of your inside booth space for your outside space (up to four units—additional units at \$25.00 each).

**Outdoor Heavy Equipment Exhibits** (Space is limited)

If exhibiting outside only, minimum is 4 units for \$250.00  
Additional units are \$25.00 each.

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***Please complete and return Exhibitor Application on reverse or following page.***

All applications with payment in full **must be received by Friday, December 16, 2011**. Please read the complete Rules and Regulations (separate sheet in this packet), sign and return with this form.



# Exhibitor Application/Contract

Show Dates: January 20 & 21, 2012  
Ike Hamilton Expo Center  
501 Mane Street -- West Monroe, LA 71292

Contact: Sandy Lyons  
North LA Agri-Business Council  
P. O. Box 2356  
West Monroe, LA 71294  
Voice: 318.355.2495  
Fax: 318.644.5698  
Email: [agexpo@bayou.com](mailto:agexpo@bayou.com)  
[www.agexpo.org](http://www.agexpo.org)

## Company Information

Company Name: \_\_\_\_\_  
(Name as you would like it to appear in Ag Expo Promotional Material)

Contact Person: \_\_\_\_\_

Approved by: (Please print) \_\_\_\_\_

(Signature) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Location of Business  
Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Tel #: (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Website address \_\_\_\_\_

May we link to your website from [www.agexpo.org](http://www.agexpo.org)?  yes  no

- I am a North LA Agri-Business Council Member
- Please provide me info about how to join NLA Agri-Business Council
- I am an LCA Member
- Please provide me with details about LCA Membership

## Booth Space Information

My company will be exhibiting the following products or services: \_\_\_\_\_

\_\_\_\_\_

We request that our space is adjacent to or opposite the following exhibitor(s): \_\_\_\_\_

\_\_\_\_\_

We request that our space is NOT adjacent to or opposite the following exhibitor(s): \_\_\_\_\_

\_\_\_\_\_

We need:  5 amps 110v electricity  
 220v electricity (one spot available)  
 no electricity

*Note: 5 amps of electricity is provided; enough for lights or computer; but NOT enough for electric heaters or any cooking devices. With advance notice, arrangements may be made to provide additional electricity in some areas of the arena; a charge for a dedicated circuit may apply. Exhibitor must provide extension cords and/or power strips.*

## Indicate your preference for booth space(s) below. Space assignments will commence on 12/9/11.

*Booth space is first granted to sponsors of record by October 14, 2011, then exhibitors, based on the date each application and payment is received, availability of the requested area, amount of space requested, special needs and compatibility of exhibitors, and needs for the overall success of the exhibition.*

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_ 4th Choice \_\_\_\_\_

### See Exhibitor Information for prices:

- ❖ \_\_\_\_\_ # of Booths @ Total Cost \$ \_\_\_\_\_
- ❖ Inside Heavy Equipment Space Cost \$ \_\_\_\_\_
- ❖ Outside Heavy Exhibit Space Cost \$ \_\_\_\_\_
- ❖ Additional Company Passes at \$7.00 ea. \$ \_\_\_\_\_
- ❖ Corner Booth Location ( +\$50 ea.) \$ \_\_\_\_\_
- ❖ Additional tables at \$20.00 each \$ \_\_\_\_\_
  
- ❖ Total Payment Due by Dec. 16th, 2011 \$ \_\_\_\_\_
  
- ❖ Make checks payable to: North Louisiana Agri-Business Council

**For Council Use Only**

Date contract received: \_\_\_\_\_

Date Payment received: \_\_\_\_\_

\_\_\_\_\_

\$ \_\_\_\_\_

Ck. No. \_\_\_\_\_

*This contract shall be deemed accepted only when a duplicate copy is signed and returned to the applicant.*