



Sponsorship Opportunities

SHOW HOURS:

Fri., Jan. 17- 2 to 8 pm
Sat., Jan. 18 - 9 am to 4 pm

An Ag Educational and Networking Event

Contact: North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.355.2495

E-mail: mmwarden@agexpo.org
www.agexpo.org

The 38th Annual AG EXPO will be held January 17 & 18, 2020, at the Ike Hamilton Expo Center in West Monroe, LA. Hosted by the North Louisiana Agri-Business Council, AG EXPO is attended annually by approximately 10,000+ people from the region.

AG EXPO educates the public on the many ways agriculture touches daily lives, from explaining the food chain to the multiple uses of agricultural products. It introduces advances in technology and science being made for efficiencies in growing, harvesting and marketing all kinds of commodities. Plus, there are educational seminars and displays, Stock Dog Trials, Horse Exhibits, Jr. Livestock shows, and more! It is an event the entire family enjoys.

Title Sponsorships-\$6,000

Sponsor will:

- be recognized in radio, television, newspaper and billboard advertising, press releases.
- be included in all promotional materials where possible
- receive full page of advertising insert/program
- receive use of electronic sign in arena
- be granted two 10' by 10' booth spaces before opening booth selection to other sponsors or exhibitors.
- have company logo printed on tickets and receive 100 complimentary tickets to the Expo.
- be recognized at the AG EXPO Agricultural Awards-Legislative Luncheon held prior to the official grand opening.
- eligible to have a representative serve on the AG EXPO Planning Committee if they so desire.
- receive 12 badges.

Corporate Sponsorship-\$1,200

Sponsor will:

- be granted two 10' by 10' booth spaces before opening the floor to other exhibitors.
- be recognized at the AG EXPO Agricultural Awards-Legislative Luncheon held prior to the official grand opening.
- be recognized on tickets and receive 20 complimentary tickets to AG EXPO.
- receive 8 badges.
- receive 1/4 page of advertising in the official insert/program; may increase size for additional charge
- receive use of electronic sign in arena

More opportunities with these sponsorships:

- **Additional booth(s) \$400 ea.**
- **Additional corner location(s) +\$50 ea.**
- **Indoor Heavy Equipment Exhibits** (12 units of 10 ft. x 65 ft. available - first come, first served) \$600/ea
- **Outdoor Heavy Equipment Exhibits** add an additional \$50.00 to the price of your sponsorship for each outside unit.
A unit is one parking space, measuring 9' wide by 18' long.

Please complete Sponsorship Commitment Form on next page by October 11, 2019 to be eligible for first choice of location and to assure your inclusion in advertising.



Sponsorship Application/Contract

An Ag Educational and Networking Event

Show Dates: January 17 & 18, 2020
Ike Hamilton Expo Center

Contact: Millie Marie Warden
North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.355.2495

E-mail: mmwarden@agexpo.org
www.agexpo.org

Please indicate your desired level of participation along with your payment selection and return this form as soon as possible. The deadline for both title and corporate sponsorships is 5:00 P. M. **Friday, October 11, 2019** in order to be included in advertising

_____ Yes, I will support AG EXPO as a (check one): _____ Title Sponsor _____ Corporate Sponsor
(Two booths included in each sponsorship; each additional booths \$400/ea.)

_____ Please invoice me _____ Check Issued/enclosed _____ Invoice me **+3% for Credit Card Payment**

Company Name: _____
(Name as you would like it to appear in Ag Expo Promotional Material)

Contact Person: _____

E-mail _____

Tel #: (_____) _____ Cell (_____) _____

Mailing Address: _____

City: _____ State _____ Zip: _____

Location of Business
Address: _____
(if different from mail address above)

City: _____ State _____ Zip: _____

Web site address _____

May we link to your web site from **www.agexpo.org**? ____yes ____ no

We request that our space is NOT adjacent to or opposite the following exhibitor(s): _____

Approved by: (Please print) _____

(Signature) _____

- ❖ Title Sponsorship (\$6000) \$ _____
- ❖ Corporate Sponsorship (\$1200) \$ _____
- ❖ ____ additional Booth(s) @ \$400/ea \$ _____
- ❖ ____ additional Outside Space @\$50/ea \$ _____
- ❖ ____ Inside Heavy Equip. @ \$600/ea \$ _____
- ❖ ____ Additional Badges at \$10.00 ea. \$ _____
- ❖ ____ Extra tables at \$20.00 each \$ _____

- ❖ Make checks payable to: North LA Agri-Business Council
- ❖ Please return signed Rules & Regulations with application

My company will be exhibiting the following products or services:

We will be showing the following lines of ATVs, UTVs, or Trailers licensed thru DMV _____

Indicate your preference for booth space(s) below.

*Booth space is first granted to sponsors of record by **October 11, 2019**, then exhibitors, based on the date each application and payment is received.*

1st Choice _____ 2nd Choice _____

We need: _____ 5 amps 110v electricity
_____ 220v electricity (one spot available)
_____ no electricity

For the following equipment: _____

Note: 5 amps of electricity is provided; enough for lights or computer, but NOT enough for electric heaters or any cooking devices. With advance notice, arrangements may be made to provide additional electricity in some areas of the arena;a charge for dedicated circuit may apply. Exhibitor must provide extension cords and/or power strips.

-----For Council Use Only-----

Contract Received: _____

Payment Received: _____

Amt: \$ _____

Ck. # _____