



Non-Exhibitor Opportunities

An Ag Educational and Networking Event

Show Dates: January 18 & 19, 2019
Ike Hamilton Expo Center

Contact: North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.355.2495

E-mail: mmwarden@agexpo.org
www.agexpo.org

The 37th Annual AG EXPO will be held January 18 & 19, 2019, at the Ike Hamilton Expo Center in West Monroe, LA. Hosted by the North Louisiana Agri-Business Council, AG EXPO is unique in the Louisiana, South Arkansas, East Texas and Mississippi areas. This premier event is attended annually by approximately 10,000 people from the region.

AG EXPO educates the public on the many ways agriculture touches daily lives, from explaining the food chain to the multiple uses of agricultural products. It introduces advances in technology and science being made for efficiencies in growing, harvesting and marketing all kinds of commodities. The event provides a most unique opportunity for the agri-business community to educate and network. It is an event the entire family enjoys.

AG EXPO is a combination of several events in one venue, which assures appeal to the agricultural community and the general public. There are educational "ag alleys" featuring commodities and a mini-farm that targets youth but is enjoyed by all ages; a Junior Livestock Show, Stock Dog Trials, a Horse Exhibit, the Trade Show, educational seminars and an Agricultural Awards Luncheon which recognizes regional agricultural and agri-business leaders. Educational opportunities include a Forestry Forum, Master Gardener Program, and Master Farmer University (through LSU AgCenter), plus others to be announced.

The North Louisiana Agri-Business Council, sponsor of the event, now offers an opportunity for interested businesses to participate in the Expo without having a booth. These opportunities follow:

Non- Exhibitor Sponsor

Includes: One 3' x 6' banner furnished by participating company - to be hung in Livestock Show Arena
30 Second Advertising spot (on continuous loop) to play on electronic board in arena (visual only)
1/4 page ad in the Advertising Insert/Program to insert in The News-Star Sunday before event
and be distributed at the show
2 Show badges for company use

Total Fee: \$500.00

Livestock Show Sponsor

Hang one banner in the Livestock Show Arena -- \$200

Jacket Sponsorship (name embroidered on prize jacket) \$ 100 suggested donation

All checks should be made payable to North Louisiana Agri-Business Council (or NLABC)
and mailed to: P. O. Box 2356, West Monroe, LA 71294



Non-Exhibitor Application/Contract

An Ag Educational and Networking Event
Show Dates: January 18 & 19, 2019
Ike Hamilton Expo Center

Contact: Millie Marie Warden
North LA Agri-Business Council
P. O. Box 2356
West Monroe, LA 71294
Voice: 318.355.2495

E-mail: mmwarden@agexpo.org
www.agexpo.org

Company Information

Company Name: _____
(Name as you would like it to appear in Ag Expo Advertising Products)

Contact Person: _____

Tel #: (____) _____ Cell (____) _____

E-mail _____

Website address _____

May we link to your website from www.agexpo.org? ____yes ____no

Mailing Address: _____

City: _____ State _____ Zip: _____

Location of Business Address (If different from above) _____

City: _____ State _____ Zip: _____

Approved by: (Please print) _____

(Signature) _____

Non - Exhibitor participation includes the following:

- One 3' x 6' banner to be hung in the Livestock Show Arena; banner furnished by company
- 30 Sec. advertising rotation on the Electronic Sign in the Main Arena
- 1/4 page advertising in the advertising/program to publish Sunday before event in The News-Star
- 2 Show Badges

TOTAL COST: \$500.00

Livestock Show Sponsorship

One 3' x 6' banner to be hung in Livestock Show Arena; banner furnished by company - **Cost \$200**

Livestock Show Jacket Sponsorship -- Suggested donation \$100

TOTAL CONTRIBUTIONS:

- ❖ ____ Non-Exhibitor Participation (\$500) \$ _____
- ❖ ____ Banners (\$200 ea) in Livestock Show Arena \$ _____
- ❖ ____ Livestock Show Jacket Sponsorship \$ _____
- Total Payment Due by Dec. 14, 2018 \$ _____**

❖ **Make checks payable to: North LA Agri-Business Council (NLABC)**

For Council Use Only

Date Contract received: _____

Date Payment received: _____

\$ _____

Ck. # _____